

# Lightroom 5, Part 7: Exporting and Publishing

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**Prerequisites:** This course assumes very little familiarity with Adobe Lightroom 5. This course is part of 9 courses; Lightroom 5: Getting Started; Lightroom 5: Import Images; Lightroom 5: Organizing Images; Lightroom 5: Collections, Video & Backups; Lightroom 5: Develop & Enhance; Lightroom 5: Editing Workflow; Lightroom 5: Exporting & Publishing; Lightroom 5: Layouts and Lightroom 5: Slideshows. Please be sure to view the courses in order if you are new to the material.

**Runtime:** 50:32

**Course description:** Adobe Photoshop Lightroom has emerged as the leading image management application, and Lightroom 5 gives digital photographers and creative professionals the power to view, edit, and manage huge collections of digital photos with the click of a button. Now, in this 9 part learning series you learn can learn the ins and outs of maximizing Lightroom 5 – from navigating the interface and importing images to automating your organization process and beyond – with Lightroom 5 Essentials. Pull your images into Lightroom and customize your organization options for your needs. Work with RAW and JPG formats and export your images to other programs. Add Plug-Ins and take advantage of Lightroom's editing features. Solve common Lightroom challenges.

## Course outline:

### Watermarks and Exporting

- Introduction
- Overview Export & Share Photos
- Creating & Editing Watermarks
- Save Watermark as a Preset
- Graphic Watermarks
- Export Images to Hard Drive
- File Settings
- Setting Metadata
- Summary

### Publish Photos

- Introduction
- Exporting to Email
- Other Mail Clients
- Publishing to the Hard Drive
- Publishing Cont.
- Publishing to Facebook
- Facebook Integration
- Summary